

## WHAT

- **THE BIG GIVE** is 24 hours of giving to kick off the month long **Give for Good** associate giving campaign.
- Opportunities to support causes you care about.
- Consider making your own gift to show your commitment to our Mission.

“ It makes me feel good to know that I am contributing and that the money I am donating is going to help someone here locally. ”

**-Cyndi Rodas**

**Manager of Accounts Payable | Baltimore**

## WHEN

Wednesday, August 26th  
THE BIG GIVE campaign kickoff



Monday, September 30th  
Last day of the campaign

**Go to [BSMHgiveforgood.com](https://BSMHgiveforgood.com) to learn about incentives!**

## HOW

- Payroll deductions
- One time gift: credit card, cash or check
- Recurring gift that continues as long as you desire
- Donate paid time off (non-exempt associates)

Featured Giving Levels

### **Power Hour**

- 1 hour of pay per pay period

### **Lead for Good**

- \$1,001 per year; only \$38.50 per pay period

### **Half Hour Hero**

- Half hour of pay per pay period

